## Fired Up with Flipgrid

Flipgrid is a video discussion platform

https://vimeo.com/247835637?from=outro-embed

# What is Flipgrid?

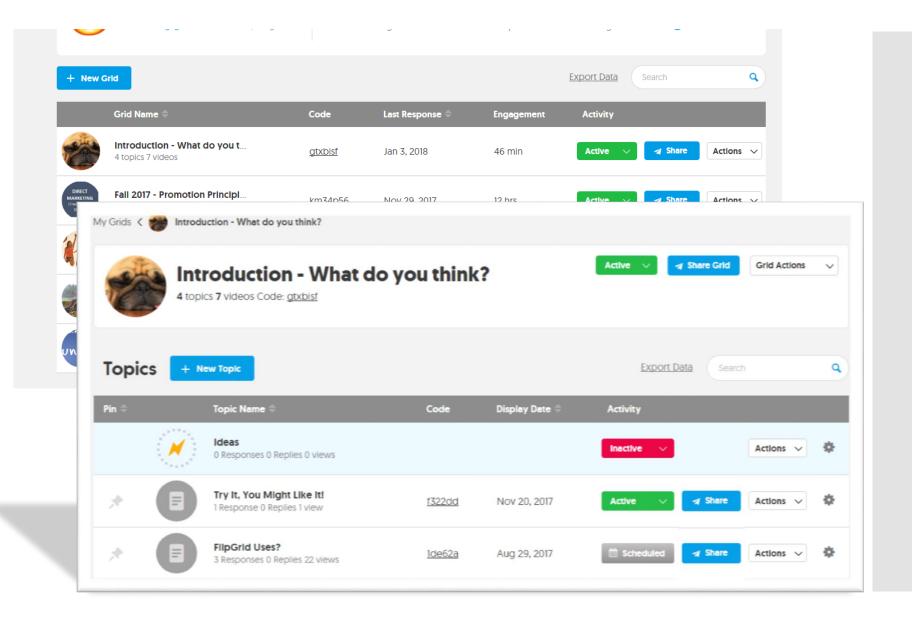
#### Flipgrid

- Video discussion platform similar to the popular social media platform, Snapchat
- Assists students in developing their voice to communicate effectively
- Provides students a fun and creative avenue to develop their communication skills
- Provides educators a simple way to integrate "presentations" in their classroom

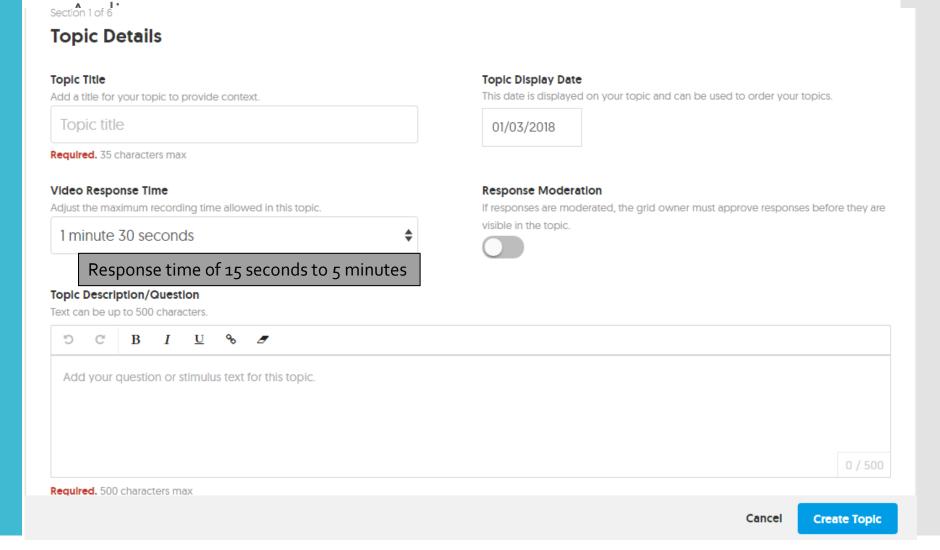
Flipgrid Pam's Response - https://flipgrid.com/90221b

Quick Flipgrid Walkthrough https://vimeo.com/229139609

### Flipgrid Dashboard



# Creating a Topic



# How to Incorporate Flipgrid?

#### Introductions

- Great alternative for online or virtual class student introductions discussion board
- What do you want to learn? What questions do you have on this topic?

#### Personal

- What each student learned about a topic?
- How the material is relevant to them personally

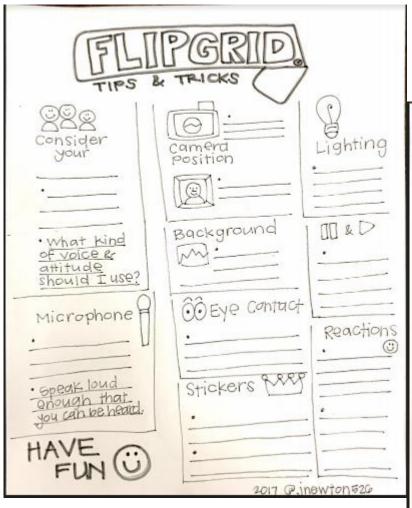
#### Comparisons

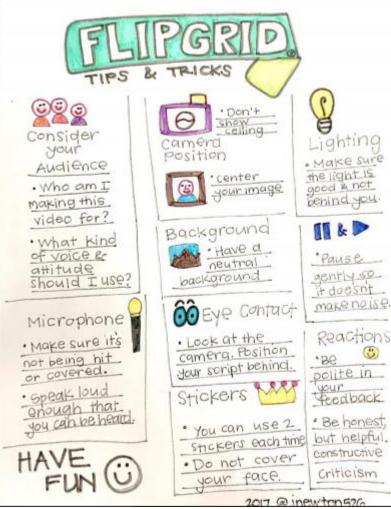
- Compare approaches, applications of a concept
- Discuss positive and negative of a topic

#### Current Events

- Report on an event or topic they research
- Summarize or share opinion on a topic

# Tips for Using Flipgrid





# Privacy & Security Settings

#### **Privacy & Security Settings**



Flipgrid makes sure educators have complete control over the security and privacy of their grids. There are a number of options to choose from within the Educator Admin:

- Grid Code By default, the Grid Code associated with a Grid is private. Only those with the Grid Code will have access.
- Grid Password Add a Grid Password under Grid settings. Now, students need the Grid Code and the Grid Password for access. Learn more here. Note - passwords cannot be added to Topics.
- Share Links Disable share links to Facebook, Twitter, and Google Classroom by editing the Grid settings.
- Moderate Videos Default all videos to hidden and only visible to the Grid owner by turning on the Moderation feature under your Topic settings. Learn more here.
- Student Information First & last name are the only required fields; however, students can simply use their initials (or any letters) instead of their actual name. Only educators see the full last name.
- Canvas Integration Grids can be integrated within Canvas. Only students within that specific Canvas course can access the Grid. Learn more here.

Have students that don't want their image on Flipgrid? Check out Flipgrid's tips for shy/quiet students.

## Flipgrid Privacy Principles

#### FLIPGRID PRIVACY PRINCIPLES

Our mission of promoting student voice includes protecting student privacy and safety by giving teachers full control of how student information is shared.



#### We are COPPA and FERPA compliant

Flipgrid is fully compliant with these important laws so it's safe to use with students at school and individuals under 13.

#### All student content is private by default

Every grid is a private learning community. Teachers control what is shared on the grid and where the grid is shared.

#### We don't sell any user data

Flipgrid will never advertise to students and we will never sell or rent user data for any reason.

#### Flipgrid is ADA Compliant

We strive to provide our users a voice in their learning community no matter how they can participate. With features like auto-transcription and keyboard navigation, Flipgrid meets WCAG 2.0 level AA guidelines.

#### Teachers and schools own the content

Flipgrid does not own the content. Teachers have complete control over which videos are visible and are the only ones who can download or delete content.

#### Teachers control the conversation

Flipgrid provides additional security features with password restrictions, moderated videos, and other privacy settings. The teacher controls everything that happens on the grid.

#### We protect your information

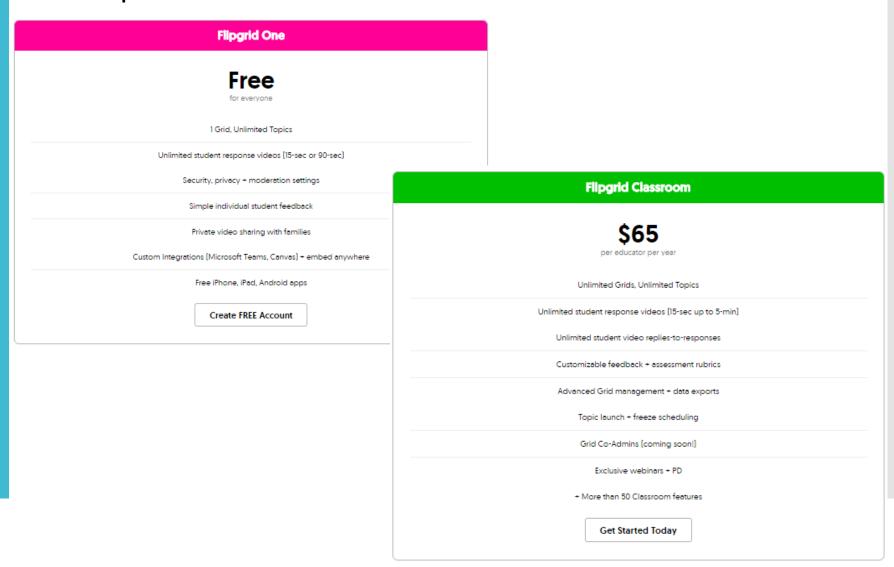
We use security industry best practices and routinely monitor our systems to protect you.

#### We are transparent

Flipgrid is open about our policies & practices. If anything ever changes, we will immediately notify you.

## Flipgrid Pricing

Flipgrid discount annual licenses are available through Larry Sleznikow for \$40 each



### More Flipgrid Information and Resources

- Flipgrid website <a href="https://info.flipgrid.com/">https://info.flipgrid.com/</a>
- Building a Higher Education Flipgrid Community
   Flipgrid document https://static1.squarespace.com/static/59887cb1ebbd1aa4144128
   da/t/59949916be65943fe744cd18/1502910748945/Flipgrid\_higher
   ed\_community.pdf
- Flipping our Over Flipgrid
   Terra K Bobula Nevada Ready 21 Professional Development
   Strategist <a href="http://watercooler.nvready21.com/2017/11/flipping-out-over-flipgrid.html">http://watercooler.nvready21.com/2017/11/flipping-out-over-flipgrid.html</a>
- For Online Class Discussions, Instructors Move From Text to Video Jeffrey R. Young, EdSurge <a href="https://www.edsurge.com/news/2017-03-17-for-online-class-discussions-instructors-move-from-text-to-video">https://www.edsurge.com/news/2017-03-17-for-online-class-discussions-instructors-move-from-text-to-video</a>
- Flipgrid News and Updates Blog <u>http://blog.flipgrid.com/</u>

### Thank You!

- Thank you for showing interest in Flipgrid.
  - One thing I have learned is technology presents some struggles and I always prepare myself for them mentally.
  - My students are often the best resource and love to help. They
    appreciate that I am willing to take risks to help them. They are then
    willing to help me in return. Do not try and impress them, show
    them how to work together.
- A copy of this presentation is available on the <a href="http://westernmarketingprogram.com/fired-up-with-flipgrid/">http://westernmarketingprogram.com/fired-up-with-flipgrid/</a>
- If you have questions later, please feel free to contact me
  - Pam Culver, Marketing Instructor Western Technical College La Crosse 608-789-6115 culverp@westerntc.edu